

# Registration is easy... Call a FROG!

**Baptist Medical Center**  
Jacksonville, Florida: 904-202-7020

Dr. Douglas Johnson:

Dr. Sonja Schoepel

Dr. Cynthia Anderson

**Baptist Cancer Center: South**  
Jacksonville, Florida: 904-821-6890

Dr. Mark Augspurger

Dr. Douglas Johnson

**Cancer Center of Putnam**  
Palatka, Florida: 386-325-8140

Dr. Anand Kuruvilla

Dr. Mary Koshy

**Capital Cancer Center**  
Tallahassee, Florida: 850-878-2273

Dr. Neenad Shah

**Flagler Cancer Center**  
Saint Augustine, Florida: 904-824-5189

Dr. April Mendoza

Dr. Mike Sinopoli

**Florida Cancer Center – Beaches**  
Jacksonville Beach, Florida: 904-242-0166

Dr. Craig Collie

Dr. John Wells

**North Florida Cancer Center**  
Lake City/Live Oak, Florida: 386-758-7822

Dr. Mark Thompson

**Orange Park Cancer Center**  
Orange Park, Florida: 904-276-2303

Dr. Dwelvin Simmons

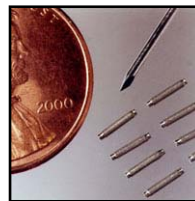
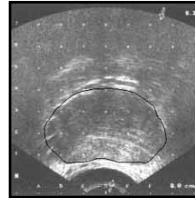
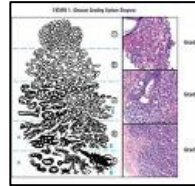
Dr. Abhijit Deshmukh

**Southside Cancer Center**  
Jacksonville, Florida: 904-636-6911

Dr. Mitchell Terk

Dr. Riz Nurani

Dr. Allison Grow



**SATURDAY**  
**FEBRUARY 21<sup>ST</sup>, 2009**  
**HYATT HOTEL**  
**JACKSONVILLE, FL**  
**9:00AM-3:00PM**

## **CONTEMPORARY MANAGEMENT OF PROSTATIC CANCER**

**A CONFERENCE FOR PRIMARY  
CARE PHYSICIANS BY  
NORTHEAST FLORIDA'S  
LEADING RADIATION  
ONCOLOGISTS, UROLOGISTS,  
AND MEDICAL ONCOLOGISTS**



*6 hours of AMA Category 1 CME  
credits as well as 6 hours of AOA  
Category 1B Credits pending.*

***Call 904-346-3338 for any  
questions. Ask for Tina.***

**Register Online at**  
[www.floridaprostate.com](http://www.floridaprostate.com)

***Mens' Health Matters!***

## Overview

300,000 American men develop prostate cancer each year. With modern therapies, most are cured. As is often the case with diseases that have a long natural history, different treatment philosophies and paradigms exist, all of which may confound the busy Primary Care Physician and patient in their decision making process.

Physicians of The Florida Radiation Oncology Group, in conjunction with Northeast Florida's leading Urologists and Medical Oncologists developed this conference to answer often-heard questions about the detection, diagnosis, staging, treatment, and follow-up of patients with localized and systemic prostatic carcinoma.

We have arranged for Primary Care Physicians to sit with their Urologists as well as their Radiation and Medical Oncologists to discuss presented information during the conference as there are numerous approaches to all aspects of prostatic cancer care.

An expert international faculty has been assembled to discuss treatments for both local and systemic disease. In addition, given the ever increasing importance of the internet as a source of patient information, we will explore the evolving world of "Grassroots" internet campaigns and consumer-based healthcare applications... a topic of interest to everyone.

## AGENDA

Note: Speakers are indicated by number

- 8:00 Registration and Continental Breakfast.
- 9:00 Welcome to Knowledge... Welcome to Jacksonville!
- 9:10 Contemporary Issues in Prostate Cancer: Relevance to the Primary Care Physician. (1)

- 9:30 When to Refer to an Urologist. (7)
- 9:50 Cancer: Diagnosis, Work-up and Staging. (3)
- 10:10 Surgical Treatment Options. (5, 7, 9)
- 10:40 Coffee Break
- 10:50 The Rationale for Prostate Seed Implants in the 21<sup>st</sup> Century. (10)
- 11:10 The Jacksonville Prostate Cancer Experience. (1)
- 11:30 Moderated Luncheon Conference Session: Topics in Prostate Cancer Care. (1, 2)
- 12:30 International Perspectives on the Diagnosis and Treatment of Prostate Cancer. (1, 2, 3, 5, 9)
- 1:20 Internet Mediated Healthcare for Primary Care Physicians. (4)
- 2:00 When to Refer a Patient to Medical Oncology? Evidence Based Systemic Approaches. (11)
- 2:20 Advanced Diagnostic Tools for Prostate Cancer Patients: Circulating Tumor cells and new imaging modalities. (6)
- 2:40 Significance of Genetics Research in Modern Medical Practice. (8)
- 3:00 Adjourn.

## COURSE DIRECTORS

- 1): Mitchell Terk, M.D.**  
**Florida Radiation Oncology Group**
- 2): Jamie Cesaretti, M.D.**  
**Florida Radiation Oncology Group**

## FACULTY

- 3): Waleed Hassen, M.D.**  
**Chairman, Department. of Urology**  
**John Hopkins Hospital**  
**Dubai, UAE**
- 4): David Kibbe, M.D., M.B.A. Director**  
**Center for Health Information Technology**  
**American Academy of Family Physicians**
- 5): Stefan Machtens, M.D.**  
**Chairman & Professor**  
**Department of Urology**  
**University of Bergisch Gladbach, Germany**
- 6): Thomas Marsland, M.D.**  
**Florida Oncology Associates**  
**Jacksonville, Florida**
- 7): Michael Palese, M.D.**  
**Assistant Professor**  
**Department of Urology**  
**Mount Sinai School of Medicine, N.Y.**
- 8): Barry Rosenstein, PhD.**  
**Professor**  
**Department of Radiation Oncology**  
**Mount Sinai & NYU School of Medicine**
- 9): Shiro Saito, MD**  
**Chairman of Urology**  
**National Tokyo Medical Center, Japan**
- 10): Richard Stock, M.D.**  
**Chairman and Professor**  
**Department of Radiation Oncology**  
**Mount Sinai School of Medicine, N.Y.**
- 11): Scott Tagawa, M.D.**  
**Assistant Professor**  
**Department of Medical Oncology**  
**Cornell School of Medicine, N.Y.**